

## Topic and objective

### Topic

Where is the region's development heading on the 2015 horizon? European funds equate to great opportunities for the development of infrastructure and society in the South Moravian and Vysočina Regions. During the previous programming period and over the last two years, we have learnt how to successfully draw money from the structural funds and now we have more time to think about strategies and how to efficiently use these funds. Did we embark on the right course?

### Objective

The objective of the Vision 2015 conference is to provide a platform for experts both from within and outside the region to answer this basic question: What is the course of the South-East Cohesion Region's development? Transportation, tourism and urban and rural development will be discussed by experts in three panel discussions, each focusing on the Regional Operational Programme South-East's priority axes. These panel discussions will result in three memoranda that will help key politicians, officers and public administration officials unify their concepts and gain a mutual understanding of the priorities and future threats.

### Guests invited to the plenary session

- Katarína Mathernová - European Commission, Deputy Director General, DG Regio
- Alejandro Checchi Lang - European Commission, Director, responsible for the Czech Republic
- Jack Engwegen - European Commission, Head of Unit, responsible for the Czech Republic
- Ivo Strejček - European Parliament, MEP
- Petr Duchoň - European Parliament, MEP
- Milan Půček - The Ministry for Regional Development, 1st Deputy Minister for Regional and Housing Policy
- Daniel Braun - The Ministry for Regional Development, Director of the Management and Coordination Department of the National Strategic Reference Framework
- Petr Hartmann - The Ministry for Regional Development, Director of the Information and Telecommunication Technologies Section
- Miloš Vystrčil - Chair of the Regional Council South-East and President of the Vysočina Region
- Stanislav Juránek - a member of the Committee of the Regional Council South-East and President of the South Moravia Region
- Milan Venclík - a member of the Committee of the Regional Council South-East and 1st Deputy President of the South Moravian Region
- Representatives from managing authorities of regional operational programmes from Ireland, Germany, Austria and Great Britain